



RELOCATION
STRATEGIES[®]

Procter & Gamble| Multiple International Locations to Geneva, Switzerland

Procter & Gamble

Client

- Procter & Gamble

Scope of Services

- Move Management –Office/
Technology
- Move Budget Assessment
- Project Schedule and
Coordination
- On site Project Management
- Procurement of New Office
Furniture

Project Size

- 400,000 SF – 2,200 +
Employees

Features

- Utilizing existing and new
furniture
- IT Equipment Relocation
- Customs Coordination
- Maintaining daily office
operations during the transition
- Crisis Management

Project Duration

- Twelve Months



Project Overview

The relocation to P&G's new Geneva Business Center involved the relocation and transfers of approximately 2,200 employees from 15 different countries to Geneva, Switzerland. The principle sending countries involved with this move included Germany, Belgium, Netherlands and England. The project was executed in four phases and lasted over a 16-month period.

Relocation Strategies was selected to provide overall governance for physical relocation logistics, along with being responsible for managing all on-ground move activities. Additional responsibilities included streamlining the IT plan for PC platform migration, schedule management, budget management, customs negotiations/clearance, Move Captain Support, and direct supervision of mover's staff.