



RELOCATION STRATEGIES®

Changing the way Corporate America Moves

NATIONAL
NEWSLETTER

Spring 2009



2009 First Quarter

Cincinnati, OH

Recent Projects

Westerville Veterinary
Clinic
OSU Plastic Surgery
Kellogg's Boston
Kellogg's Charlotte
Kellogg's Knoxville
Kellogg's Tampa
TATA
Shred-it

Rolls Wood Group

Rolls Wood Group is a joint venture between The Wood Group and Rolls Royce Aircraft. This project involved the relocation of the joint ventures' jet turbine rebuilt and maintenance facility from San Francisco to Houston. The facility services turbines from both private industry and the military. This move was a very industrial based move and involved over \$11,000,000 of aircraft engines and parts in various stages of rebuild. The facility encompassed 55,000 sq. ft. of space and with the excessive travel distance between sites the move took over 6 weeks to execute with a move expenditure of over \$500,000. Although sourced through RSI Cincinnati, RSI Dallas handled the majority of the on-site project management and execution of the relocation.

Fujitec America

The Fujitec America relocation project, like many of our industrial replication projects, was extremely sensitive. The facility relocated from approximately 400,000 sq. ft. of space and serves as not only a production facility but also as a service center. Therefore, unexpected production downtime could not be tolerated. Fujitec's Lebanon facility was full of all types of heavy press machinery, stamping equipment, work in process and raw-goods inventory. The move was executed over a six week timeframe which included time set aside for machinery calibration and maintenance.

Current Projects

Dunnhumby USA
Orion Apparel
Jackson, Rolfes,
Spurgeon & Co.
Catellus Group
Girls on the Run
KneX Worldwide

Epsilon

Relocation Strategies, Inc. was first brought on to assess a possible relocation of Epsilon's Cincinnati office located in Milford back in December of 2007, almost ten months before a new location was picked and a lease was signed. Referred by Colliers Turley Martin Tucker broker Scott Abernethy, Epsilon was asked to terminate their lease early at the former James River facility to complete the sale of the property to international I.T. Consultancy Tata. For this project, RSI Cincinnati evaluated the relocation options to find the best approach to execute a seamless and non-invasive office move. Part of the relocation plan involved procuring 140 workstations to avoid a cumbersome installation schedule that could possibly extend the move duration from one weekend up to four. RSI was able to source quality used Teknion workstations from the former Office Depot Headquarters in Delray Beach, Florida for 35% of the cost of new. RSI Cincinnati was responsible for contracting multiple commercial movers- one for the office contents one for the server and I.T. equipment relocation and one for furniture receipt and unloading. Other services that the project required included voice and data cabling infrastructure installation, PC disconnect/reconnect, move equipment rental, furniture acquisition/installation, receipt and build of new private office and conference rooms, and receipt of all task and conference chairs.

2008 Wrap-Up

Astar Air Cargo

Astar Air Cargo's world headquarters was located in downtown Miami, Florida on the 26th floor of the One Biscayne Tower Building. Relocation Strategies was contracted by Astar to provide overall project governance and management for their 30 person move to their new headquarters in the Bicknell Place building. This move presented a bit of a challenge in that it was between two of the busiest office towers in South Florida. Additionally, there was a large volume of contents including sensitive data such as flight maintenance records and FAA documentation.



2009 First Quarter

Carolina Family Eye Care

RSI Charlotte was introduced to the owner of CFEC through Cherry Associates, a commercial broker. The project included the relocation of the center to a space three times its current size. RSI was contracted to provide the Move Management and up-fit construction consulting which involved the RFP creation, and vendor coordination for the security, signage, phones, furniture, medical equipment, reholstery, and the mover. The results were a very smooth transition, up-fit savings, and the opportunity to work on another CFEC office.

Big Brothers Big Sisters

RSI was selected over numerous competitors to manage the move for BBBS to their new Charlotte office building. RSI services included the hiring of the commercial mover, project planning, disposal of excess computers for recycling, and the move management of the office furniture, equipment and contents.

Crisis Assistance Ministry

This Mecklenburg County non-profit organization was in the expansion process and required a project management firm to coordinate the up-fit of their 41 existing offices and business area. RSI was selected to coordinate the move management for a five week phased program. Our services included the selection of the vendors for the physical movement of the furniture out and back into the offices and the dis-connect, move and reconnect of the computers, printers and phones over the five week-ends.

Mecklenburg County Real Estate Services Division

RSI was selected to provide the "consulting and move management services" for the Real Estate Services Division and the Information Technology Services department's relocation to the newly renovated Freedom Mall facility. The move of approximately 120 employees involved the inventory of existing furniture, selection of the commercial mover and the project management over the move phases to assure a timely, sequenced and efficient move, resulting in several areas of cost savings to the County.

2008 Wrap-Up

Colonial Properties Trust

In June, 2008 RSI helped facilitate Colonial Properties Trust's two phase relocation. The first phase included moving several divisions from their South Park offices to their new building called Metropolitan Midtown. The second phase included the move of another division to another one of their properties in South Park. RSI provided the Move Management services which included hiring the commercial mover and managing the disconnect, move and reconnect of all computers and equipment. RSI worked closely with Colonial Properties Trust's property management team as they were the landlord for both properties.

Universal Circulation Marketing

Located in Regency Executive Business Park, UCM worked with Pizzagalli Properties, their landlord, to choose a new site within the business park for their call center offices. Pizzagalli Properties hired RSI to manage the logistics and sequencing of the move as their client utilized two shifts and downtime was not a choice. RSI managed the move planning and successful implementation over a weekend by hiring and overseeing the commercial mover, cubicle installer, structured cabling, security cameras, TV monitors, and server room relocation. With no downtime and no disruptions.....we exceeded the client's expectations.

Röchling Engineered Plastics

RSI was selected to help manage the office and computer room move in September for Röchling Engineered Plastics who was moving their US headquarters offices in Gastonia to their new offices and manufacturing site. RSI selected the commercial mover and was responsible for the successful move management process, including all furniture, equipment and contents.

Columbus, OH



2009 First Quarter

Star Dynamics

Star Dynamics selected Relocation Strategies to manage the extraction of its business operations from a shared space with their previous owner to its own free standing building. RSI began by working closely with the architect on the design and construction of the building improvements, variances, inspections and permits. RSI functioned as Star's temporary facilities department dealing with issues such as cabling, electric, security, fire alarm, hvac, maintenance, and the purchase and installation of 72 workstation cubicles. RSI planned and executed a phased relocation process for the office and manufacturing areas using riggers and movers to perform a series of well planned moves. Relocation Strategies' management enabled Star Dynamics to maintain their production capability during the move. Working under a task order contract provided the flexibility for Star to include RSI in many facets of the project and to accommodate their cash flow needs.

OSU Dermatology East

Relocation Strategies successfully managed another medical office move early this year working closely with the support staff from OSU and the Practice Manager of this office. This move included the relocation of a large file system and several pieces of sensitive medical equipment requiring specific electrical connections. Specialized contractors were managed by RSI to relocate and reinstall a fragile photo therapy booth.

AMT Machine Systems

AMT presented the challenge to the Relocation Strategies team of accomplishing six month's of move planning and execution in under three month's. This project included design and construction consulting and oversight, installation of building security system, upgrading electric service to supply 240/480v for the heavy equipment, voice and data cabling, and a relocation including riggers for the heavy equipment, racking and office movers, and a telephone system move. RSI also helped save AMT funds by supplying high quality used executive and workstation furniture. AMT was completely moved and operational within days after the space was ready for occupancy.

2008 Wrap-Up

The Ohio Department of Rehabilitation and Correction

This fast tracked relocation project involved 600 employees from four separate office buildings to one 180,000 square foot office building in downtown Columbus. The Relocation Strategies team in Columbus began its work on this project with design and construction modifications to suit the ODRC's requirements. RSI also became directly involved in the design and vendor selection of the building systems including CCTV, building access control, overhead paging systems and structured cabling. The move was accomplished in five phases as the design and construction continued on a floor by floor basis. Each phase required the coordination of workstation furniture, computers, office equipment, furniture and content moves. Detailed planning for telephone service and IT cut-over in coordination with the move was provided by RSI keeping DRC employees productive by minimizing downtime throughout the relocation.

Team Fishel

Relocation Strategies managed the relocation of Team Fishel's corporate headquarters in Columbus. This phased move involved a consolidation of over 100 employees from three sites into a new US operations headquarters building and a renovated existing space for technical support staff. RSI was involved in construction oversight, new and existing workstation delivery and installation, valuable artwork relocation, a high density file system move, and painting of file cabinets.

Relocation Strategies provides professional Move Management & Project Management services for corporate and commercial relocation and renovation projects. Managing projects across the United States and Internationally.

**Office locations in the following Cities:
Cincinnati, Columbus, Cleveland,
Dallas, TX and Charlotte, NC**

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