



RELOCATION STRATEGIES®

Changing the way Corporate America Moves

NATIONAL
NEWSLETTER

Summer 2008

Recent Projects

The Hamilton Journal

*The Middletown
Journal*

The Pulse-Journal

*Family Dollar Store –
Headquarters*

Socrates Academy

*Center for Advanced
Medicine and Clinical
Research*

*Kellogg's Denver Sales
Office*

Current Projects

Milacron

*Ohio Valley
Orthopaedics*

Fujitec

Rolls Wood Group

The PPS Group

S.O.R.T.A./Metro

*ASTAR Air Cargo
Headquarters – Miami*

*Kellogg's Philadelphia
Sales Office*

Cincinnati, OH

New Hire

Kevin S. Waldeck joined Relocation Strategies in early 2008 as Director of Project Services. Kevin has over 12 years of experience in the Commercial and Residential Project Management field. Most recently, while working with Hamilton Fixture, Kevin lead a Seattle based coffee company in the design, manufacturing, transportation and installation of multiple projects across the U.S. and into Canada. Previously he has worked with numerous Fortune 500 companies for their office relocations and internal project needs. Kevin has a Bachelors Degree from the University of Cincinnati with a concentration in Real Estate and Marketing.



FirstGroup America

After FirstGroup purchased Laidlaw International Inc. in a deal worth \$3.6 billion that resulted in it selling on the U.S. company's iconic Greyhound intercity service, First-Group America decided to relocate it's U.S. Headquarters from Centennial Plaza to 600 Vine in downtown Cincinnati. Originally, this project involved moving about 160 employees, but after months of hiring in anticipation of the new office location it expanded to include over 400 employees. Relocation Strategies Cincinnati was brought on board to coordinate individual department requirements, plan and control the main project schedule, manage all move events, assist in new furniture selection, acquire temporary furniture for over 150 FirstGroup employees and contractors, select a qualified commercial mover, select an IT support vendor, and ultimately be responsible for the decommissioning of the vacated Centennial office space.

Kellogg's

RSI Cincinnati continues to service Kellogg's sales office relocation needs on a national basis. So far this year, the Greensboro, SC., and Indianapolis, IN. office locations counted on RSI Cincinnati to source new & quality used furniture and furnishings for their renovation projects. At the beginning of the summer, the RSI team headed west to Denver, CO. to execute Kellogg's Western Sales office relocation project. This move involved 105 employees and the purchase of 65 quality used workstations. Additionally, we are currently working on the Philadelphia sales office relocation, which will execute by the end of August 2008.

Kimberly-Clark

In March 2008, RSI helped facilitate KC's sales office relocation from Blue Ash to a brand new building in the Union Centre area of West Chester, Ohio. RSI Cincinnati provided move management services which included hiring and managing a commercial mover, move equipment vendor, and the coordination of their phone system shut-down and move. RSI worked closely with Duke Realty's property management division, as they are the landlord at both the origin and destination of the move.

Charlotte, NC

Carrier

In January 2008 RSI Charlotte was awarded the contract to provide Project Management services for the "Design and Build Phase" of Carrier's on-site office expansion at their manufacturing facility in Charlotte, NC. Our responsibilities were to finalize the selection of the architect, generate deliverables for the RFP construction bids, assist in the selection of the general contractor, and project manage the "build phase". Initially, this project included the development of the construction budgets, comparisons of different build-out option costs as well as an analysis of costs for leasing space in near-by office facilities.

Mulkey Engineers and Consultants

With their continued growth and expansion of their business in Charlotte, Mulkey Engineers and Consultants teamed with Cherry Associates to identify real estate options and Namour Wright Creek as architects for developing their new offices. RSI was selected to the team to provide "Move Management" and consulting for all phases of the move. As a result of their decision, we are currently managing the structured cable, security and signage requirements for their new facility as well as managing the host of vendors to support a smooth transitional move to their facility in May.

Yellowpages.com

Yellowpages.com had selected Relocation Strategies of Charlotte to manage the total move process of their office in April to their new location in Toringdon 1 Business Park located in South Charlotte. The complex project started on a Thursday afternoon and finished on Sunday. . . .with all employees operational on Monday morning This project included the management of the space plan for approximately 70 existing workstations, casegoods for the private offices, training and conference rooms and the break room. With the success of the Charlotte Toringdon move, RSI-Charlotte has been asked to manage additional Yellowpages.com national move management projects. RSI will be managing the sequencing and logistical move for all equipment, computers, including the disconnect and re-connect of their computers at additional Nationwide new facilities.

County of Mecklenburg

Relocation Strategies of Charlotte has become a premiere vendor for the County of Mecklenburg- Real Estate Division. This past quarterly projects included, inventorying existing office furniture for The County Juvenile Court System Public Defenders office, Human Resources, and Guardian Ad Litem. Additional projects also were awarded to RSI-Charlotte or the inventory and storage management for the County's Health Department's renovation project.

Family Dollar

Relocation Strategies of Charlotte continues its partnership with Family Dollar headquartered in Charlotte. RSI-Charlotte serves as their move managers for each of their expansions and re-stacking projects for corporate. Our June managed project had been our largest to date for Family Dollar, RSI managed a 150 employee move project. Scheduled for July and August is a move managed phase to include an additional 150+ employees.

Carolina Center for Counseling

Relocation Strategies of Charlotte had been selected to manage the total move process of their existing offices to their new offices located on Wilmot Drive in Gastonia. The project included providing all the move management services of relocating their existing offices as well as being selected as the furniture provider for their expansion of 10 additional workstation offices.

Dallas, TX

Congregation Shearith Israel

Congregation Shearith Israel was referred us by a prior client of our services. A Jewish synagogue, CSI engaged the Relocation Strategies in Dallas to coordinate the relocation of the private catholic school that was leasing space inside of their facility. Over the summer of 2007 the classrooms and hallways underwent asbestos abatement and a repainting. At the same time, the synagogue was undergoing major remodeling. Through thorough measuring and creative space planning, RS Dallas was able to coordinate the temporary relocation of large staff and religious leaders into much less space within the facility that had previously been remodeled. RS was able to save the client money by having large storage containers delivered to the parking lot within which the classroom contents we kept rather than renting trucks and crews to take and store the contents offsite. Several challenges presented themselves during the project. Contents within the facility had to be shuffled several times throughout the summer to accommodate the many ceremonies, functions and the construction on the schedule. Construction and content shuffling was limited to weekdays but not on the Jewish holidays. RS acted as a liaison between the congregation, staff and the construction superintendants to ensure that construction was completed on the class rooms before the children came back to school and while construction was being pushed to be completed before the Holy holidays beginning shortly after school began. The project was a success.

Yellow Rose Landscaping

Yellow Rose was referred to Relocation Strategies by a previous client to help resolve their voice and data communications issues. Yellow Rose had just had a building constructed on newly developed land. The local services provider had not delivered services to the building yet and the builder had not completed the necessary equipment installation to receive the services but communications between the two parties was at a stand still. RS Dallas was able to isolate the issues and bring to two parties together for resolution. In the mean time, RS installed a temporary data communication solution utilizing a lap top an air-card for internet connectivity. RS also assisted in the space planning of the new space and helped Yellow Rose with the purchase of cubicles and case goods. The Launch of their new facility was a success.

DecideBetter! and Jennifer Cary Designs

Through a broker referral, Relocation Strategies in Dallas was engaged to organize the launch of a new facility. A publishing/consulting firm was to share office space with a jewelry designer and they needed a budget for launching their facility. Being a new facility launch, the client had no contents to relocate other than a PC or two. RS was able to assist them in selecting the vendors necessary to install an IT network, a networked document processing system, a new phone switch and new furniture. Future growth and expansion were a major consideration and will be accommodated by all systems put in place including furniture that can be reconfigured to accommodate new space.

